

How to deliver a great pitch

Be engaging, succinct, and memorable
Describe the innovation and how it will be implemented
Use pictures (make sure they aren't copyrighted)

Be sure to address the following

1. Value Proposition/Problem

What problem are you solving as it relates to the COVID-19 pandemic? Tell a personal story that explains it or ask the audience a question if they have had experience with this problem.

2. Solution

What is the innovation? Tell us about your proposal. Make sure you clearly describe how it will work.

3. Implementation

What is the implementation timeline?
What partners will be involved? What are your qualifications?

4. Cost

Will there be a cost to implementation? How will you use the prize funding?

5. Impact

How will the innovation positively impact our community's recovery from COVID-19?

Live pitch: no longer than five minutes
Presentation format: Powerpoint or PDF